

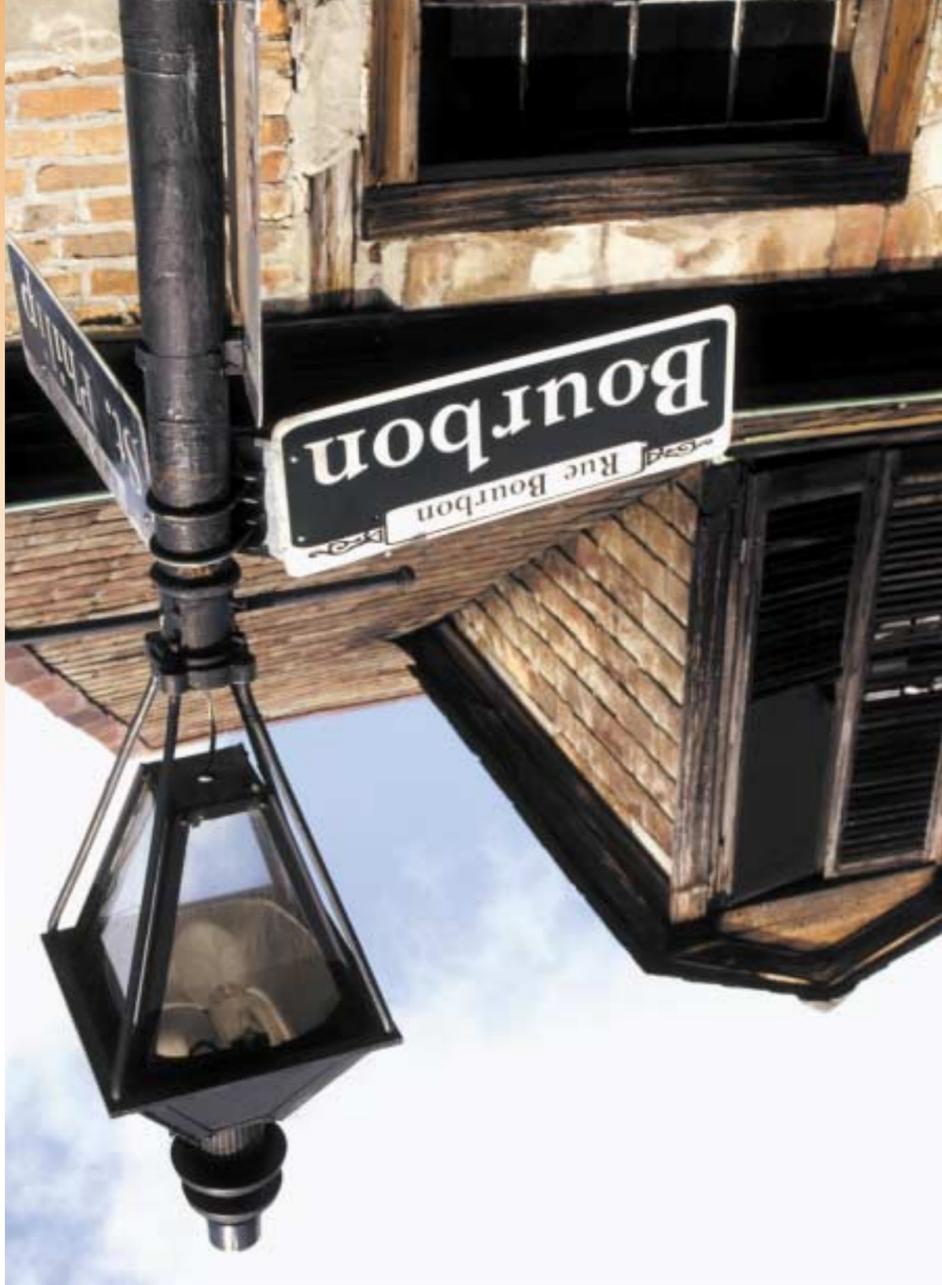
EXHIBIT PROSPECTUS —
EXHIBIT FLOOR PLAN AND RULES

NEW ORLEANS, LOUISIANA

HYATT REGENCY NEW ORLEANS

MARCH 17-20, 2005

2005 ANNUAL MEETING



Program Highlights

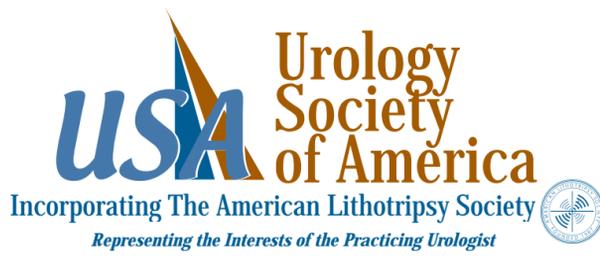
- Current Management of BPH
- Controversies in Female Urology
- Changing Roles of Hormonal Therapy in Prostate Cancer
- Practice Management Workshops
- Update on Coding and Compliance
- Lithotripsy and Stone Disease Management
- Minimally Invasive Therapies
- Update on Governmental Affairs and Reimbursement Issues
- Allied Networking Sessions
- CRLS Review Session and Exam

NEW—PLEASE NOTE:

Only those individuals registered as allied or physician attendees will be eligible to receive CME or CEU credit. Individuals registered as Exhibit Booth Personnel are ineligible for CME or CEU credit.

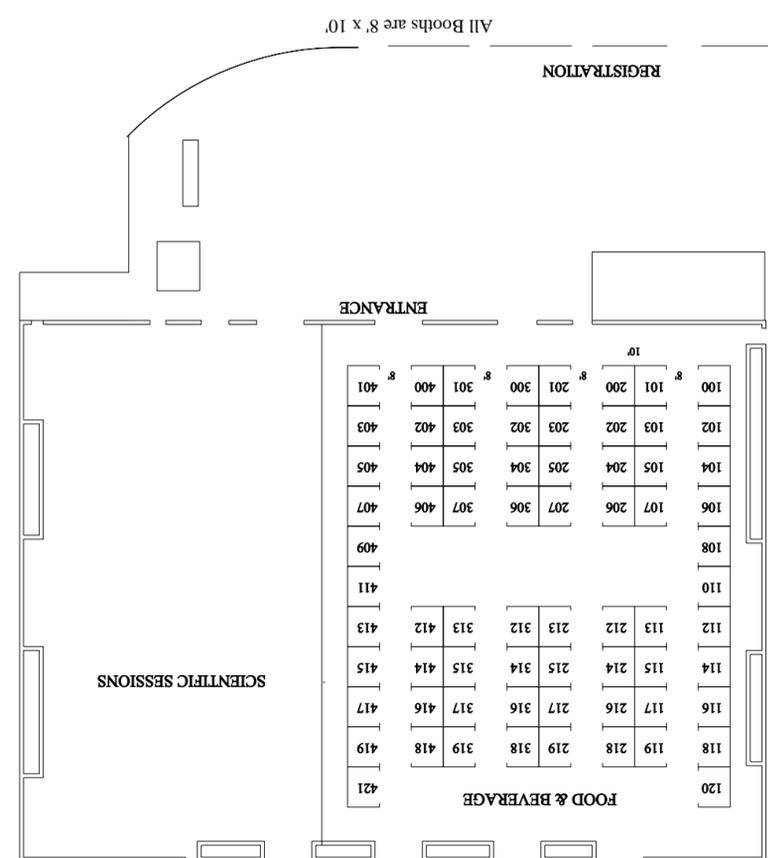
Important Dates

- December 1, 2004**
Priority Point Deadline. Payment in Full Due for Booth Space Reservation.
- January 20, 2005**
Exhibitor Service Kit Mailed.
- February 1, 2005**
Exhibit Personnel Registration Badge Request Due.
Exhibit Hall Guest Pass Requests Due.
- February 1, 2005**
Deadline for Listing in Final Program Book.
- February 9, 2005**
Deadline for notice of Exhibitor Designated Contractors and Certificates of Insurance
- February 15, 2005**
Hotel Reservation Cut-off Date.
Please note: Hotel reservations will be accepted until the cut-off date of February 15, 2005, or until the group room block is full (whichever comes first).
- March 16, 2005**
Exhibit Hall Installation Begins at 8:00 a.m.
All Exhibits Must be Set by 4:30 p.m.
- March 17, 2005**
EXHIBIT HALL OPENS - 7:30 a.m.
- March 6, 2004**
Exhibit Hall Closes—3:30 p.m.



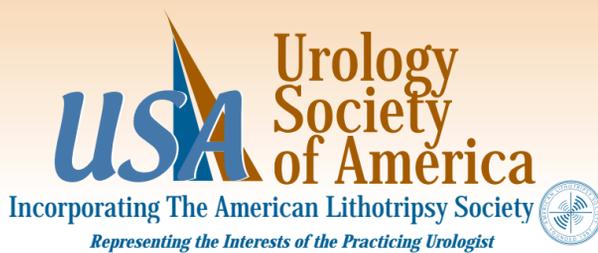
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Hyatt

EXHIBIT PROSPECTUS



March 17-20, 2005

Hyatt Regency New Orleans

New Orleans, Louisiana

General Information

This event marks a special combined annual meeting of the Urology Society of America (USA) and the American Lithotripsy Society (ALS).

The Urology Society of America is a voluntary membership organization dedicated to the study and management of urologic disease and to improving the care of the urologic patient. USA seeks to represent the interests of practicing urologists, their staff, offices, and affiliated facilities throughout America in its mission to be a bridge to the implementation of new and existing therapies for urologic disease in clinical practice.

The American Lithotripsy Society is a voluntary membership organization dedicated to addressing all issues relative to the management and treatment of urologic stone disease. ALS is active in the establishment of clinical guidelines, quality improvement standards, and professional accreditation programs. The Society is the recognized voice of the lithotripsy community in the United States, particularly in the area of governmental affairs and reimbursement issues.

The 2004 meeting in San Diego, California marks the 4th Annual Meeting of the Urology Society of America and the 18th Annual Meeting of the American Lithotripsy Society. The combination of these two important industry events provides an outstanding opportunity for suppliers and manufacturers in the urologic community to meet with some of the most influential professionals in the field at one convenient time and location.

Exhibit space is very limited for the meeting; prospective commercial exhibitors should make their exhibit booth reservations as soon as possible. We will honor requests for more than one booth space based on availability and in order of receipt by date. The 2003 Technical Exhibit Program event was a "sold-out" affair, so register early!

The location for the Technical Exhibit Program held in conjunction with the 4th Annual Meeting of the Urology Society of America and the 18th Annual Meeting of the American Lithotripsy Society will be:

Hyatt Regency New Orleans
Poydras Plaza at Loyola Avenue
New Orleans, Louisiana 70113-1805
Telephone: 504-561-1234
Fax: 504-587-4141
Web Address: www.neworleans.hyatt.com

Exhibit Dates and Hours*

Thursday, March 17, 2005 7:30 a.m. - 3:30 p.m.
Friday, March 18, 2005 9:00 a.m. - 3:30 p.m.
6:30 p.m. - 8:00 p.m. (Welcome Reception)
Saturday, March 19, 2005 9:00 a.m. - 3:30 p.m.

*Exhibit Hall hours subject to change based on Final Program schedule.

Traffic Builders

- Complimentary continental breakfast in exhibit area on Thursday
- Complimentary coffee bars in exhibit area during all intermissions
- Reception in exhibit area on Friday evening
- Luncheon in exhibit area on Friday

Space Assignment

Exhibit space will be assigned on the number of priority points an exhibitor has, the number of booths requested and the choices listed on the application. Receipt date of the application for exhibit space will also be taken into consideration. **Due to space limitations, it may be necessary to limit the number of booths. We will honor requests for more than one booth space based on availability and in order of receipt by date.**

Exhibitors wishing to avoid assignment of space adjacent to that of a particular competitor should so indicate in their application. Careful consideration will be given to all such requests. **No space will be assigned or reserved unless a payment has been received. The management of the Society also reserves the right to alter the exhibit layout at any time.**

Subletting Space

The subletting, assignment or apportionment of the whole or of any part of his space by an exhibitor is prohibited. No exhibitor may permit any other party to exhibit in his space any goods other than those manufactured or handled by the contract exhibitor, nor permit the solicitation of business by others within his space.

Exhibit Booth Rental Fees

All booths are 8' x 10', or multiples thereof, prices as follows:

	NON-MEMBER EXHIBITORS	USA/ALS CORPORATE MEMBERS*
Until December 1, 2004	\$3,500	\$3,000
December 2, 2004 and beyond	\$4,000	\$3,500

Three (3) complimentary registrations are included for each 8' x 10' booth unit rented. Full payment for booth space reservation should be forwarded with the application form. Checks should be made payable to the Urology Society of America and sent to:

Exhibit Manager
Urology Society of America
305 Second Avenue, Suite 200
Waltham, MA 02451

*For information on joining the USA, contact Society headquarters at the above address or visit our website at www.urologysocietyofamerica.org.

Exhibitor Personnel Fees

Exhibitors will receive three (3) complimentary booth personnel meeting registrations with the reservation of one (1) booth unit. Once the three complimentary booth personnel registrations are assigned, any additional booth personnel will be charged an Exhibitor Registration Rate of \$350.00 per person. Reservation of two booth units would permit a total of six (6) complimentary booth personnel meeting registrations. Beyond that number, booth personnel will be charged the Exhibitor Registration Rate of \$350.00 per person.

Badges for exhibitors are limited to the owners, officers, representatives and employees of the exhibiting firm which has contracted for space. Models or similar personnel not commercially connected with the industry may be employed to help in an exhibitor's booth. Representatives are defined as individuals who receive commission, brokerage fees or salary from the exhibiting firm, and must be certified. Excluded from this category are representatives who maintain and own inventories of merchandise for resale; such people are considered to be dealers and as such are eligible to purchase exhibit space. **ALSO EXCLUDED FROM THIS CATEGORY ARE PHYSICIANS AND ALLIED HEALTH PROFESSIONALS WHO ARE NOT EMPLOYED BY THE EXHIBITING COMPANY AND WHO ARE ELIGIBLE FOR GENERAL REGISTRATION.** (If a company wishes to register a non-employee physician or allied health professional for the meeting, appropriate registration forms can be obtained from the USA Administrative Office.)

Forms to be used for pre-registering personnel will be distributed with the confirmation of booth space reservation. Badges must be requested by February 1, 2005. If we have not received your list of representatives by this date, it will be necessary for the individual in charge of the exhibit to present a list and payment to the Convention Registration Desk for processing at the meeting.

Each participating Exhibitor representative must be badged (i.e., have paid registration fees) to participate in the Exhibit Program. Fee includes admittance to all convention functions.

PLEASE NOTE:

Individuals registered as Exhibit Booth Personnel are ineligible for CME or CEU credit. Only those registered as allied or physician attendees will be eligible to receive these credits.

Refunds/Cancellations

Cancellations are subject to a 25% cancellation fee. Cancellations received less than 90 days prior to the meeting will not receive a refund of their deposit if the space is not resold or the exhibition is not sold out.

Exhibitor Service Kit

A complete Exhibitor Service Kit containing all the necessary order forms for Drayage, Electrical, Furniture Rental, Cleaning, etc., will be mailed to each exhibitor after confirmation of space assignments, or January 20, 2005 at the latest. Orders should be submitted no later than two weeks prior to the meeting. Exhibitor Service Kit will include official installation and dismantling information.

Official Decorator

Brede Exposition Services
100 Industrial Park Road
Hingham, MA 02043-4313
Telephone: 781-741-5900
Fax: 781-741-5902
E-mail: csboston@brede.com

Signs

A uniformly lettered, two-line decorative sign 7" x 44", indicating the company name, city, state and booth number will be furnished if requested in advance (see Application for Exhibit Space) and properly located at the top of the back of the booth. Additional signs for display purposes may be ordered from the Official Decorator.

Ceiling, Flooring and Weight Limit

The ceiling height in the Exhibit Hall is 12'. No booth, however, may exceed 8' in maximum height.

The floor in the Exhibit Hall is carpeted. While the weight limit on the floor of the entire exhibit area is undetermined, exhibitors having material exceeding 300 lbs. per square foot on the floor should arrange with the Official Decorator to skid such materials or machinery so as to distribute the weight within the proper limits.

Electrical

Electrical service will be provided for a fee by the Hyatt Regency New Orleans and the order forms will be in the Exhibitor Service Kit.

Shipping Instructions

Details on shipping instructions will be included in your Exhibitor Service Kit.

Exhibitor Designated Contractors (EDC)

All companies providing a service to exhibitors must be licensed and insured prior to entering the premises of the Hyatt Regency New Orleans. Exhibitors intending to use an Exhibitor Designated Contractor for the installation and dismantling of their exhibit must notify the Exhibit Manager by February 9, 2005, of the name of the service firm, address, telephone number and contact person. Exhibitor Designated Contractors must submit a valid Certificate of Liability Insurance to exhibit management and the Official Show Decorator, Brede Exposition Services.

Installation of Exhibits

The exhibit hall will be available for set-up from 8:00 a.m. to 4:30 p.m., Wednesday, March 16, 2005. All exhibits must be set by 4:30 p.m. Assembly during regularly scheduled exhibit hours will not be permitted. The Official Decorator Desk will close at 4:30 p.m. Exhibitors who wish to continue working in the booth beyond 4:30 p.m., must schedule the activity with Exhibit Management to secure permission to be in the Hall after 4:30 p.m. At 3:00 p.m. an inspection will be made and exhibits which are obviously not being worked on and have no representative present will be assigned to the Labor Contractor, for uncrating and erecting to facilitate removal of crates and initial cleaning prior to opening. Charges will be billed to the exhibitor.

Dismantling of Exhibits

All exhibits must remain intact until the official closing time of 3:30 p.m. on Saturday, March 19, and may not be dismantled or removed, in whole or in part, before that time. Any such action will be considered a violation of your exhibit contract and may be reflected in your ability to exhibit in the future. All materials will be removed by 6:00 p.m., Saturday, March 19.

One hour after closing, an inspection will be made to assure that all dismantling has begun. Exhibits not being worked on or having no representative present will be assigned to the Official Decorator for dismantling and packing. Charges will be billed to the exhibitor.

In the event no forwarding data is available, all materials will be moved to a warehouse and held for further information. Any additional charges will be billed to the exhibitor.

No material (except briefcases) may be removed from the exhibit hall without a properly completed carry-out slip during set-up, show hours, and dismantling. Carry-out slips are available at the Registration Desk upon request. Please refer to the Exhibitor Service Kit for official installation and dismantling hours.

Conduct of Exhibits

Interviews, demonstrations and the distribution of literature or samples must be made within the booth area assigned to the exhibitor. **Canvassing or distributing of advertising matter outside the exhibitor's own booth will not be permitted. No literature is to be distributed in the Hotel.**

It has always been the policy of the USA that selling and order taking by exhibitors at its meeting are not permitted. This prohibition on selling and order taking will be strictly monitored and enforced during the course of the meeting. No drawings, raffles or quiz-type contests of any type will be permitted. No bags or containers for collection of samples are to be distributed by an exhibitor. This applies to any envelope, folder, portfolio, box, etc., that provides carrying space for more than a single sample.

Selected promotional items, such as pens, note pads, and other small items, may be distributed from the booth **with prior written permission.** Exhibitors must provide a sample of all promotional items for approval. Appropriate forms will be included in the Exhibitor Service Kit.

Electrical or other mechanical apparatus must be muffled so noise does not interfere with other exhibitors.

Character of the exhibits is subject to approval of the Society. The right is reserved to refuse applications of concerns not meeting standards required or expected, as well as the right to curtail exhibits or parts of exhibits which reflect against the character of the meeting. This applies to displays, literature, advertising novelties, souvenirs, conduct of persons, etc. No picture taking will be allowed in the exhibit hall unless prior approval is obtained from Emily Kemmitt, Exhibit Manager.

Passes to Visit Exhibit Hall (One Time Only)

If you wish to have individuals receive a pass to visit your exhibit, it will be necessary for you to send your request in writing to the Society's office by February 1, 2005. There is a \$75 charge for guest passes. Guests are considered to be individuals who would otherwise not be eligible for registration to the meeting.

Hospitality Suites

Only those companies participating in the Technical Exhibit Program will be allowed to conduct hospitality suites at Hyatt Regency New Orleans. All requests for suites must be sent in writing to the Society's office in Waltham, MA for approval prior to release of space at Hyatt Regency New Orleans. These hospitality suites may not be open or advertised to be open at times that conflict with official functions of the Society such as scientific sessions, social functions or exhibit hours.

Restrictions/Booth Construction

Each exhibit must be confined to the spatial limits of its respective booth indicated on the floor plan. No part of any display may be over eight feet in height. The back one-half of the rented space may be occupied from the floor up to eight feet in height; the front one-half of the rented space may be occupied from the floor up to 48 inches only, with the exception of equipment which may exceed the 48 inch limit but no higher than eight feet in height. Placement of equipment must be done to avoid blocking the visibility of neighboring exhibitors. All exposed parts of a display must be finished so as not to be objectionable to other exhibitors or the Society. Any part of the exhibit which does not lend itself to an attractive appearance, such as unfinished side or end panels, must be draped at the exhibitor's expense. Exhibit Management reserves the right to have such finishing done, billing the exhibitor for the charges.

Hotel Accommodations

Hotel accommodations for exhibit personnel should be made on the official hotel reservation form which will be supplied to exhibitors with confirmation of exhibit booth reservation. All suite requests must be approved by the Society. Hotel reservations will be accepted until the cut-off date of February 15, 2005, or until the group room block is full (whichever comes first.)

Telephone Service

Exhibitors interested in arranging for the installation of telephones in their exhibit area may do so through the information provided in the Exhibitor Service Kit.

Security

A watchman shall be furnished by Exhibit Management to be on duty in the exhibit area when exhibits are closed, but the safekeeping of the exhibitor's property shall remain the responsibility of the exhibitor.

Fire Protection

All materials used in the exhibit hall must be flame-proofed and fire-resistant in order to conform to the local fire ordinances with regulations established by the Fire Department of the City of New Orleans, LA. Crepe paper or corrugated paper, flame-proofed or otherwise, will not be permitted. Excelsior or other paper is not to be used in crating merchandise. Display racks, signs, spotlights and special equipment must be approved before use, and all displays are subject to inspection by the Fire Marshall. Any exhibits or parts thereof found not to be fire-proofed may be dismantled. All aisles and exits must be kept clear at all times, and fire stations and fire extinguisher equipment, are not to be covered or obstructed.

Protection of the Hyatt Regency New Orleans

Exhibitors will be held liable for any damage caused to the Hyatt Regency New Orleans property, and no material or matter of any kind shall be posted on, tacked, nailed, screwed or otherwise attached to columns, walls, floors or other parts or portions of the facilities or furnishings. Whatever may be necessary to properly protect the building, equipment or furniture will be installed at the expense of the exhibitor. If any controversy arises as to need or propriety, thereof, the General Manager will be the final judge thereof and his decision shall be binding on all parties concerned.

Liability and Insurance

Exhibitor assumes entire responsibility and hereby agrees to protect, indemnify, defend and save the Urology Society of America, Harrington Management, Inc., Brede Exposition Services and the Hyatt Regency New Orleans and their employees and agents harmless against all claims, losses and damages to persons or property, governmental charges of fines and attorney's fees arising out of or caused by Exhibitor's installation, removal, maintenance, occupancy or use of the exhibition premises or a part thereof, excluding any such liability caused by the sole negligence of Hyatt Regency New Orleans, its employees and agents.

The exhibitor assumes the entire responsibility and liability for losses, damages, and claims deriving out of injury or damage to exhibitor's displays, equipment, and other property brought upon the premises of the hotel and shall indemnify and hold harmless the hotel agents, servants, and employees from any and all such losses, damages, and claims.

The exhibitor acknowledges that the Urology Society of America, Harrington Management, Inc., Brede Exposition Services and the Hyatt Regency New Orleans do not maintain insurance covering exhibitor's property and this is the sole responsibility of the exhibitor to obtain interruption and property damage insurance covering such losses by exhibitor.

Important Dates (See back panel.)

For Additional Information Contact:

Emily Kemmitt, Exhibit Manager
Urology Society of America
305 Second Avenue, Suite 200
Waltham, MA 02451
Telephone: 781-895-9098 FAX: 781-895-9088
E-mail: ekemmitt@harringtoninc.com